YOU ARE INVITED TO BE A PART OF THE DOWNTOWN HOLLY DAYS

WHEN: Thursday, December 3 - Sunday December 6

WHAT: Downtown holly days! A 4 day holiday-centric BOOST of downtown! The downtown business community put on their 'holiday best' and do something cheerful to help the community to engage and come spend time in our downtown. There will be holiday specials, community engaging art, dinner and drink special menu items, and Christmas cheer at locations all over downtown.

HOW: It takes our entire downtown community to participate in order to make this a success! You don't have to have something going all 4 days but tell us what you are doing and when!

We hope to see & share:

- Shops, galleries, breweries, museums, restaurants promoting holiday specials (in-person or virtual, gift specials, family togetherness activities etc.)
- Service businesses like law firms, financial institutions, salons, insurance agencies, design firms, and architects enticing their clients to get their end of year appointments scheduled, promote a new service etc.

In order for us to market the holly days and further entice the community to spend their time downtown we need to know what you plan to have happening at your location.

Your Business Name: _____

Phyiscal Address: _____

Person of Contact: _____ **Email:** _____

Contact Phone: _____

What are you committing to do for the Downtown Holly Days?

(provide as much detail as possible)

Do I need to do or offer something special all 4 days?
No. If you have something special happening just one of those days, tell us the details so we can spread the word. And if you have holiday plans for your business on a different date outside Dec 3-6, tell us so we can add it to the calendar! The more you share with us the more we can share with the community.

Please fill this worksheet out before November 26 and return it to Lindsay at the DBA office (116 N. 29th Street Suite A, Billings MT 59101) or email her your details at LRichardson@downtownbillings.com.