

# Strawberry Festival



Located in the streets of downtown Billings, the Strawberry Festival is a long-time cherished community event that opens the summer season on the second Saturday in June. In the heart of our urban center, experience rich diversity in arts and crafts, fresh produce and strawberries, the scents of food-truck fare from Asian to BBQ, live street entertainment, and a 60' strawberry shortcake created by the Chefs and Cooks of Montana. With an interactive children's area including free crafts and activities for all ages, this draws people throughout the northwest region to Downtown Billings under Skypoint at 2nd Ave N. and Broadway.

## Reach People

10,000 people enjoy the Strawberry Festival every summer; families, children, local professionals, college students, and retired citizens comprise a comprehensive demographic.



Silver Sponsor	Gold Sponsor	Platinum Sponsor
<p style="text-align: center;"><b>\$1,000</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Your company logo printed on the event poster distributed to over 100 businesses and poster kiosks downtown and throughout the surrounding community</li> <li><input type="checkbox"/> Your company announced as an official Sponsor of event by the MC under Skypoint during festival entertainment and announcements</li> <li><input type="checkbox"/> Your company logo printed on the skybridge banner for two weeks leading up to the Strawberry Festival</li> <li><input type="checkbox"/> Your company logo listed in the Event Playbill distributed to up to 10,000 people and vendors in attendance</li> </ul>	<p style="text-align: center;"><b>\$1,500</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> All Silver sponsorship benefits</li> <li><input type="checkbox"/> Your company logo listed in media promotion on the DBA website, Facebook, Instagram, Twitter, Gazette ads, and newsletters; media reach over 5,000 people.</li> <li><input type="checkbox"/> A free booth space for your company in the Strawberry Festival</li> <li><input type="checkbox"/> Space for your company to hang a 3'x5' banner on the Strawberry Shortcake Tent</li> <li><input type="checkbox"/> Your company announced as an event sponsor on-air during the event's radio and live TV news campaign</li> </ul>	<p style="text-align: center;"><b>\$2,500</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> All Gold &amp; Silver benefits</li> <li><input type="checkbox"/> Your company will be given collaborative partnership in event entertainment programming, business promoting, and host presence</li> <li><input type="checkbox"/> Your company will be given a space to hang a 4'x10' banner or sign on the Strawberry Shortcake Tent</li> <li><input type="checkbox"/> A representative of your company will be invited to attend an on-air interview for the event's radio &amp; live news campaign</li> <li><input type="checkbox"/> A free entry for your company in the stage program line-up</li> </ul>

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## Sponsorship Form

Strawberry Festival

Sponsorship is a great way to support the Downtown Billings Alliance in their work to develop, promote, and advocate for a healthy, vibrant downtown community that we can all enjoy and be proud of. Below, please find your sponsorship options and help us in welcoming you to partnership with the DBA by filling out all of your business and contact information:

### Company Information:

**Business Name:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_

(street) \_\_\_\_\_ (suite) \_\_\_\_\_  
(city) \_\_\_\_\_ (zip) \_\_\_\_\_ (webiste) \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Mobile:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

### Sponsorship Selection:

**Platinum (\$2500)**    **Gold (\$1500)**    **Silver (\$1000)**   \$ \_\_\_\_\_

#### Other Donations:



**Spare Change for Real Change:** \$ \_\_\_\_\_

**Downtown Streetscapes, Flowers, Holiday Decorations:** \$ \_\_\_\_\_



**Public Art:** \$ \_\_\_\_\_



(credit card number) \_\_\_\_\_

(expiration date) \_\_\_\_\_ (cvv code) \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

**Total Enclosed** \$ \_\_\_\_\_

*Checks payable to: Downtown Billings*

Questions? Contact Natasha Potratz, Director of Art & Events  
**294-5060** [natashap@downtownbillings.com](mailto:natashap@downtownbillings.com)