

DOWNTOWN TRICK or TREAT

Friday, October 29, 2021

Contact: Downtown Billings Alliance
email: frontdesk@downtownbillings.com | office: (406) 294-5060

Join us in handing out candy for the 19th Annual Downtown Trick or Treat event from 1pm to 5pm on Friday, October 29th. All downtown merchants & businesses are invited to participate in this fun downtown family friendly event. This event has grown over the years to include over 60 participating businesses, making downtown a popular destination for daycares, schools, and families. Please see the COVID precautionary measures we are encouraging all participating locations to consider for the safety of our community members and families.

Participation Deadline: Wednesday, October 27th, 2021 Participating business locations who apply before the deadline will be included on the printed map available at the DBA office during the event. A digital map will also be available on downtownbillings.com.

Please fill out and return to 116 N. 29th suite A, Billings, MT 59101 or provide the information below via email to frontdesk@downtownbillings.com.

BUSINESS NAME

CONTACT NAME

TRICK OR TREAT ADDRESS

PHONE

EMAIL ADDRESS

See page 2 for participation details & COVID-19 precautions to make the event memorable, fun, safe, & successful.



116 N. 29th St suite A, Billings MT 59101
Downtownbillings.com

What you Need to Do:

- Please fill out and return page 1 of this form to 116 N. 29th suite A, Billings, MT 59101 or provide the information requested via email to frontdesk@downtownbillings.com.
- All participating business will need to provide their own candy/treats to hand out. *2,000 pieces is the suggested minimum.*
- Pick up your 2 helium balloons at the DBA office between 10am and 12pm on Friday, October 29th to place outside of your business as a guide for Trick or Treaters to come your way.

Highly Encouraged COVID-19 Precautions:

For the safety of your staff, the attending families and young community members please consider the following for this event.

- Mask-up
- Use low-touch/no-touch candy distribution methods (ie: candy shoots, grab-n-gos, controlled/limited entry, outdoor distribution, etc). If you need ideas our team has a handful.

The DBA provides:

- The marketing for the event.
- DBA office will give out free Trick or Treat bags and printed list of participating locations to the children & families.
- Digital google map of the participating locations available the day of on downtownbillings.com
- 2 helium balloons for each participating business to pick up at the DBA office between 10am - 12pm on Friday, October 29th.

For more details and info please visit downtownbillings.com or email frontdesk@downtownbillings.com or call (406) 294-5060