



YOU ARE INVITED TO BE A PART OF THE WEEKEND

WHEN: Friday, August 7 - Sunday August 9

WHAT: Downtown Crazy Days is weekend long BOOST for downtown where we as downtown locations put on our 'sunday best' and do something a little different to get the community to engage and come spend time in our downtown. There will be sidewalk sales, community engaging activities, and Crazy Days dinner and drink special menu items at locations all over downtown all weekend long.

HOW: To make "Downtown Crazy Days" a successful event for our downtown as a whole it takes our entire downtown community to participate in order to have the weight it needs to draw and engage the entire community.

A Collective "Downtown Crazy Days" Includes:

- RESTAURANTS** who've committed to promoting a special "Downtown Crazy Days" menu item.
- RETAILERS** who've committed to hosting and promoting sidewalk sales and/or special "Downtown Crazy Day" offer or events inside their locations for the weekend.
- GALLERIES** who've committed to featuring and/or promoting a special summer artists, class, or any type of community engaging event.
- BREWERIES** who've committed to promoting a special "Downtown Crazy Days" special or offer for the weekend.
- HOTELS** who've committed to promoting a local "Crazy Days" overnight offer of some kind.
- COFFEE SHOPS** who've committed to a "Downtown Crazy Days" promotion, event, or special "this weekend only" menu item.
- THE DBA** has committed to hosting a community engaging event Friday & Saturday, and will extended the offer for a pop up shop inside our location. as well as marketing the weekend and promoting all of the above events, specials, and promotions happening downtown that weekend.

In order for us to market the weekend and further entice the community to spend their time downtown we need to know what you plan to have happening at your location.

Your Business Name: _____

Physiscal Address: _____

Person of Contact: _____ **Email:** _____

Contact Phone: _____

What are you committing to do for the Downtown Crazy Days Weekend?

(provide as much detail as possible)

Please fill this worksheet out and return it to Lindsay at the DBA office (116 N. 29th Street Suite A, Billings MT 59101) or email her your details at LRichardson@downtownbillings.com.