

1ST FRI SUMMER STROLL

featuring



Downtown Billings Alliance
 102 N. 29th Street, Billings MT 59101
 downtownbillings.com
 (406) 294-5060

Fri. August 2, 2024

August's First Friday consists of downtown's new Summer Stroll, with events throughout downtown beginning at 5pm and running all evening long. The Summer Stroll includes various downtown businesses, retail shops, and other activated downtown spaces with extended hours, chalk on the walk, the Stroll Trolley, live entertainment, specials, and loads of summer joy. Featured on this night is also the August Art Walk which celebrates the fine art with local and regional artists, at nearly 40 art galleries and downtown locations.



	Stroll Trolley Sponsor	Stroll Sponsor
Marketed as the presenting Stroll Trolley Sponsor <i>Sponsor marketed as the presenting sponsor of the FREE Stroll Trolley rides</i>	✓	
Marketed as sponsor of specific Stroll Programming <i>(options includes: Stroll Busker Entertainment, N. Broadway programming)</i>		✓
Included as a sponsor on Summer Stroll marketing and press (digital and printed)	✓	✓
Linked and tagged on all Stroll social media and digital marketing.	✓	✓
Added as a co-host on Summer Stroll facebook event	✓	✓
(1) 3ft x 5ft Banner with all sponsor logos hung on barricade at N. Broadway Stroll street closure.	✓	✓
	\$700 Qty 1	\$700 Qty 2

Sponsorship is a great way to support our downtown and the work the DBA does to develop, promote, and advocate for a healthy, and vibrant downtown community that the entire city can enjoy and be proud of.

Send sponsorship inquiries to Lindsay at LRichardson@downtownbillings.com