



support. solutions.

2024 Sponsorship Opportunities

powered by >> **downtown**
Billings





Powered by Downtown Billings, the **Spare Change for Real Change** grant program helps Local Non-Profits impact homelessness, and alleviate poverty and addiction, and the public’s participation in those efforts.

The **Spare Change for Real Change** (SCRC) program awards micro grants of \$1,000 or less to various local projects and providers who are effectively working to alleviate homelessness through education, housing, social services, treatment/rehabilitation, and re-integration.

THE NEED for change

2021 Billings Community Impact Study Results

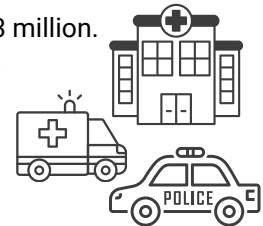
It costs our community an estimated \$111,050.16 to serve one chronically homeless individual for a year in emergency services and hospitalizations.

TO READ THE COMMUNITY IMPACT STUDY

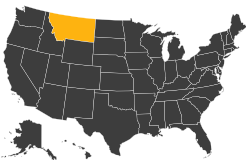
SCAN ME



- The Community Impact Study identified a total of 93 Chronic High Utilizers in the target population, resulting in \$10,327,665 in public services each year.
- The average yearly cost of the 93 Chronic High Utilizers adds up to \$1.3 million.
- Billings Clinic and Saint Vincent Healthcare (now Intermountain Health) estimated total cost for 2020 to these 93 individuals was \$7.7 million in un-reimbursable care delivery.
- In 2020, the Billings Police Department expended \$2,587,665 in employee resources on these 93 individuals.



County/State/National Numbers



- 598 individuals experiencing homelessness in our community were recorded in the 2023 Yellowstone County Point in Time Count.

The Department of Housing and Urban Development (HUD) 2023 report to Congress

- Since 2007, the number of people experiencing homelessness increased in 25 states. Vermont had the largest percentage increase (218%), followed by **Montana (89%)**, and New York (65%).
- In nine states, the number of individuals experiencing chronic patterns of homelessness has more than doubled since 2007, with the largest increases in Montana (551% more individuals experiencing chronic patterns of homelessness), Rhode Island (334%), Idaho (275%), Maine (253%), and Washington (195%).
- Experiences of homelessness among unaccompanied youth increased in 39 states and the District of Columbia between 2022 and 2023. The largest percentage increases were in North Dakota (89%), Montana (76%), New Mexico (71%), and New York (62%).



be a part of **THE IMPACT**

Your support of **Spare Change for Real Change** directly impacts and support the following Billings projects and programs:

Motivated Addiction Alternative Program (MAAP)



MAAP is a collaborative jail diversion program intended to move people from addiction and cyclical negative behavior through a continuum of assistance and treatment, designed to give people the hope and motivation needed for recovery and transformation.

- MAAP served over 70 Unique Individuals in 2023

Homeless Outreach Team (H.O.T.)



The H.O.T. is comprised of certified Peer Support Specialists and Case Managers with our partnership with Rimrock Foundation

Resource Outreach Coordinator (R.O.C.)



Downtown’s R.O.C. is Kody Christensen. The R.O.C. works closely with local non-profits to connect clients with services that will best match their needs. The R.O.C. also works with the Yellowstone County Continuum of Care and Substance Abuse Connect to collaborate and work to bring more funding opportunities to Yellowstone County

Spare Change for Real Change

2023 micro grant recipients:

- **Billings First Church:** Washer and dryers for Shelter Guests
- **Diversion:** Bus Tickets for clients going to Treatment

Grants of \$1000 or less are awarded to local projects, programs, or initiatives that are actively working to alleviate homelessness through education, housing, social services, treatment/rehabilitation, and re-integration.

Your sponsorship and support will directly help increase the number of grant recipients in 2024.



30+

PROVIDERS

Actively working together with Downtown Billings R.O.C. to make a community impact.



April 2024 - March 2025

support. solutions.
sponsorships

Logo on all SCRC and Purple 5K marketing, press and webpage.

Linked & tagged on all SCRC & Purple 5K social media & digital marketing.

Sponsor added as a co-host for Purple 5K facebook event

Opportunity to provide materials for Purple 5K race bags (700+ pieces).

Logo on back of Purple 5K T-Shirts

Sponsor/Logo included as an "Impact Maker" on quarterly SCRC impact reports and micro grant news: shared with city/county leadership, general public, & DBA membership.

20 complimentary Purple 5K race registrations.

Sponsor given collaborative partnership for special Purple 5K or SCRC programming tailored to sponsor.

Title donor for two (2) micro grants: Sponsor included in all grant specific communication/press/marketing efforts.

	REAL CHANGE	SPARE CHANGE	POCKET CHANGE
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	\$500
	✓	✓	
	✓	✓	
	✓	\$2,000	
	✓		
	\$5,000		

sponsorship commitment

THANK YOU FOR SUPPORTING SPARE CHANGE FOR REAL CHANGE



Tax Deductible Tax ID: 20-5506295

- REAL CHANGE - \$5,000
- SPARE CHANGE - \$2,000
- POCKET CHANGE - \$500
- ADDITIONAL DONATION - \$_____
- IN-KIND VALUE - \$_____

Description: _____

Sponsor Information

Business/Sponsor: _____

Contact Name: _____ Phone: _____

Address: _____

Contact Email: _____

Billings email (if different): _____

Sponsor website: _____

Sponsor social media handles for tagging:

facebook page _____

Instagram Handle @ _____

Payments:

Sponsorship payments can be made online. A Quickbooks invoice will be emailed to sponsor. A mailed invoice is available upon request. For check payments, send checks payable to: Spare Change for Real Change to 116 N. 29th St. suite A Billings, MT 59101

YOUR SUPPORT MEANS A LOT TO US & OUR ENTIRE DOWNTOWN COMMUNITY!

Kody Christensen

Downtown Billings, Resource Outreach Coordinator

Kody@downtownbillings.com