

# DOWNTOWN TRICK or TREAT

**Friday, October 28, 2022**

Contact: Downtown Billings Alliance  
email: [info@downtownbillings.com](mailto:info@downtownbillings.com) | office: (406) 294-5060

**Join us in handing out candy for the 20th Annual Downtown Trick or Treat event from 12pm to 4pm on Friday, October 28<sup>th</sup>.** All downtown merchants & businesses are invited to participate in this fun downtown family friendly event. This event has grown to over the years to include over 60 participating businesses, making downtown a popular destination for daycares, schools, and families.

**Participation Deadline: Tuesday, October 25<sup>th</sup>, 2022** Participating business locations who apply before the deadline will be included on the printed map available at the DBA office during the event. A digital map will also be available on [downtownbillings.com](http://downtownbillings.com).

Please fill out and return to 116 N. 29<sup>th</sup> suite A, Billings, MT 59101 or provide the information below via email to [info@downtownbillings.com](mailto:info@downtownbillings.com).

**BUSINESS NAME** \_\_\_\_\_

**CONTACT NAME** \_\_\_\_\_

**TRICK OR TREAT ADDRESS** \_\_\_\_\_

**PHONE** \_\_\_\_\_

**EMAIL ADDRESS** \_\_\_\_\_

See page 2 for participation details to make the event memorable, fun, safe, & successful.



116 N. 29<sup>th</sup> St suite A, Billings MT 59101  
Downtownbillings.com

---

**What you Need to Do:**

- Please fill out and return page 1 of this form to 116 N. 29<sup>th</sup> suite A, Billings, MT 59101 or provide the information requested via email to [info@downtownbillings.com](mailto:info@downtownbillings.com).
- All participating business will need to provide their own candy/treats to hand out. *2,000 pieces is the suggested minimum.*
- Pick up your balloons at the DBA office between 10am and 12pm on Friday, October 28<sup>th</sup> to place outside of your business as a guide for Trick or Treaters to come your way.

**The DBA provides:**

- The marketing for the event.
- DBA office will give out free Trick or Treat bags and printed list of participating locations to the children & families.
- Digital google map of the participating locations available the day of on downtownbillings.com
- A bundle of 3 balloons and strings (non-inflated) for each participating business to pick up at the DBA office between 10am - 12pm on Friday, October 28<sup>th</sup>. *Unfortunately, we no longer provide helium balloons due to the global helium shortage.*

For more details and info please visit [downtownbillings.com](http://downtownbillings.com) or email [info@downtownbillings.com](mailto:info@downtownbillings.com) or call (406) 294-5060