

2021 Holiday Parade Registration

37th Annual Holiday Parade | Friday, November 26, 2021

Parade Begins: 6:30pm

【 T H E M E 】 Cartoon Celebrations

All parade entries are required to decorate for the holiday theme. Avoid any plain vehicles or trailers from being part of your parade entry. DO NOT include a Santa in your entry. We intentionally 'hire' a Santa for the parade, and he sits on the annual Santa float that closes out the parade to wish everyone a happy holiday season.

【 S e t - U p 】 Parade participants will be emailed a staging map with pre-parade arrival instructions. Float arrival times will be assigned between 5:30pm and 6:00pm. All floats and parade entrants must be in place in the staging area by 6:00pm.

【 I M P O R T A N T 】 Registration is required for parade participation, each participant will be assigned a location in the parade by the event organizer.

The registration fees are non-refundable. The event is a sun, rain, or snow event only to be cancelled for weather temperatures deemed hazardous by weather advisory or if there are pertinent public health or safety directions from State/County officials. Registration fees will not be refunded in the case of a hazardous weather or public health or safety cancellations. Your fee is a tax-deductible donation and we will gladly supply you with a receipt at your request.

* Required

1. Email *
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2. NEW PARADE ROUTE & STAGING LOCATION *

There is a NEW parade route // The new route no longer crosses N. 27th St. // Parade Staging no longer takes place east of N. 27th St.

Check all that apply.

I understand **The new downtown parade route begins at 2nd Ave N. and N. 32nd Street (near Granite Tower). Float staging will take place on streets just west of the parade starting point (Between Division and N. 32nd St.) A detailed map of the staging area will be emailed to all applicants one week prior to the parade. Each parade entry will be assigned a staging location prior to the parade start time.**

I understand, **The new parade route heads east on 2nd Ave N. (toward Skypoint), turns north (left) on N. Broadway, and turns west (left) in one block onto 3rd Ave N., ending at N. 32nd St.**

REGISTRATION & FEES

The DBA is a Non-profit entity which seeks to benefit the community with this event.

Your entry fee supports the DBA and it's efforts. An entry fee is required to participate in the Parade. If you are unable to pay, please find a sponsor to cover your entry fee. Displays may include a "sponsored by..." on their identification signage to recognize the help from your sponsor.

3. Registration Deadline: Thursday, November 11th, 2021 (by 4:00pm) *

Check all that apply.

I understand LATE entry will be accepted through Tuesday, November 16th (4:00pm).

I understand that if I register after 4:00pm on Thursday, November 11th a \$25 late fee will be automatically added to my entry fee invoice.

I understand that the entry fees are non-refundable. The event is a sun, rain, or snow event only to be cancelled for weather temperatures deemed hazardous by weather advisory or additional COVID-19 restrictions from State/County health officials. Registration fees will not be refunded in the case of a hazardous weather cancellation. Your fee is a tax-deductible donation and we will gladly supply you with a receipt at your request.

4. Parade Entry Fee: *

One Entry is for 40 feet of space in the parade with a 2 vehicle maximum.

Mark only one oval.

- 1 Regular Entry \$125
- 2 Regular Entries: \$250
- 1 Non-Profit or DBA Member Entry: \$75
- 2 Non-Profit or Current DBA Member Entries: \$150

5. Payment Details: *

An invoice will be emailed to your email address. You may pay that invoice online or send a check. Payments are due upon receipt of invoice and must be made within 7 days of receipt or risk your entry being voided.

Mark only one oval.

- I understand an invoice will be emailed to my email address listed on this registration and that my payment options include paying that invoice online or via check made out to the DBA, address 116 N. 29th St suite A Billings MT 59101

6. Participant Category *

Select all that apply to your parade entry.

Check all that apply.

- Float
- Marching Music
- Walking Unit
- Animal Unit
- Motorcycle Group

Other: _____

7. Participant Category Continued: *

If you selected 'other' above, Please describe:

8. Business/Organization Name: *

As you wish to have it announced in the parade and displayed on any parade collateral pieces

9. Address: *

Street, City, Zip

10. Business Website Address:

11. Contact Person (First & Last Name): *

If more than 1 person please put First and Last names of both persons.

12. Primary Contact Phone: *

13. Secondary Contact Phone:

14. Other Email:

If email is different than the one entered above. Parade line up and Instructions will also be sent to this email address.

Parade Waiver & Rules of Conduct

15. Float Leader (First & Last Name) *

By submitting this information you are indicating the person who will coordinating your group during the parade event. This person will be held accountable to the following parade waiver and code of conduct. ***
If more than one leader provide all names applicable. ***

16. Waiver & Code of Conduct *

*** Please read and check each box to show compliance. *** If these rules are not respected, violators will not be permitted to participate in future years.

Check all that apply.

During the Parade Procession: Drivers are required to keep your parade entry in sync with the flow of the parade. Driver is required to keep your entry within 6 feet of the entry in front of you. No stopping is permitted. If your entry causes a large gap in the parade procession, you may not be permitted in future years.

My parade vehicles correspond to height and length restrictions as set forth by City and State height and length restrictions for use on roadways and I understand that each entry cannot exceed 12' in height and 40' in total length (front bumper to back bumper).

My leader(s)/driver(s) are over the age of 18 and a resident of the State of Montana, and, if a corporation or partnership, the entity is duly organized in good standing with all regulatory authorities of the State of Montana.

If owner of participating vehicle, my leader(s)/driver(s) hereby represents that the vehicle is insured at least up to the minimum requirements of the insurance laws of the State of Montana, and that the said insurance is provided by a company qualified to do business and doing business in the State of Montana.

Whether a corporation, or partnership, or individual, the individual driver has a valid driver's licence to drive said parade vehicle, which has not been revoked, suspended, or otherwise restricted.

My leader(s)/driver(s) are authorized to drive the participating vehicles, or are the owner/operator of the participating vehicles

City regulations require that any float larger than a pick-up truck or automobile must provide people or horseback riders to walk on both sides of each entry. Some floats will require more walkers depending on the size.

If a corporation or partnership, the leader(s)/driver(s) is the owner of the participating vehicle and has granted the leader(s)/driver(s) the right to operate the participating vehicle in the parade.

My Driver(s) agrees not to consume alcohol before or during the parade.

The participant agrees to indemnify DBA, the City of Billings, Yellowstone County and any parade sponsors for any and all damages, claims, or disbursements made for our on behalf of the participants.

The participant agrees to waive any claim for compensation for participating in the parade and to grant the organizers the right to film, photograph, record, free of charge, in connection with the business of the organizers or the future promotion of the parade.

17. Float/Display Guidelines *

*** Please read and check each box to show compliance. *** If these rules are not respected, violators will not be permitted to participate in future years.

Check all that apply.

An identifying sign or banner must be visible on each entry that includes the name or your organization.

Only one business or organization per entry, however, if you received a sponsor for your registration fee, you may include a "sponsored by..." on your identification signage.

All entries need to be floats or decorated for the holiday theme (2021 Theme: Cartoon Celebration). Please avoid plain vehicles, trailers, or walkers with no decoration or themed dress.

Candy, flyers, advertising, or any kind of handout is prohibited to be passed/handed/tossed from the Parade.

Animal groups, particularly livestock, must have a designated clean-up crew to sweep up any messes in the staging area as well as following behind during the parade to keep the streets clean. This is a "No Trace" parade and it is your responsibility to clean up after your animals. Failure to clean-up your animal's messes will result in forfeiting participation in future parades.

The participant agrees to abstain from the display of any obscene, profane, politically controversial, or socially offensive language, symbols, or advertisements on or within the participating entry.

The parade participant will not hold Downtown Billings Alliance, the City of Billings, or Yellowstone County, or any parade sponsors, responsible for any damage, expense or liability arising from any injury or damage to said participant, your agents, employees, or to your property.

The participant agrees to indemnify DBA, the City of Billings, Yellowstone County and any parade sponsors for any and all damages, claims, or disbursements made for our on behalf of the participants.

The participant agrees to waive any claim for compensation for participating in the parade and to grant the organizers the right to film, photograph, record, free of charge, in connection with the business of the organizers or the future promotion of the parade.

Thank you for your time! Now you can click on 'Submit'

【 I M P O R T A N T 】 you will get an automatic response receipt from Google Forms after submitting this application. To confirm that your application was successfully submitted, please check your SPAM folder for an email from Google Forms after clicking submit and/or give the DBA office a call .

Google Forms