



2021 Small Batch

downtown
Billings

Downtown Billings Alliance
116 N. 29th St suite A, Billings, MT 59101
downtownbillings.com
(406) 294-5060

SPONSOR LEVEL	COMPLEMENTARY	MARKETING	ON-SITE
SERIES PRODUCER \$4,000 3 available 1. SOLD	- 40 Wristband Vouchers 10 delivered per week - 32 VIP Wristband Vouchers 8 delivered per week	- Co-branded as presenting AA5 series sponsor on all event marketing. - Recognition by event speakers on concert stage. - Company Logo and backlink on AA5 online calendar event pages. - Company Social Media linked on all social media event marketing. - Invitation to all media walk throughs with Desert Mtn Broadcasting, weekly.	- 4 Corporate Banners three 10ft x3ft wrapped around VIP lounge, & one 5ftx3ft stage banner. On Stage & VIP Lounge at all 8 events. - Company Logo on all wristbands & series promo giveaway items. - Company Logo on stage banner.
COMPOSER \$1,250 3 available 2 available	- 32 Wristband Vouchers 8 delivered per week - 16 VIP Wristband Vouchers 4 delivered per week	- Company Logo on all event marketing. - Recognition by event speakers on concert stage. - Company Logo and backlink on AA5 online calendar event pages. - Company Social Media linked on all social media event marketing.	- Company Logo on all series promo giveaway items. - Option for table/booth at 2 event dates. - Company Logo on stage banner.
ORCHESTRA \$500 6 available 5 available	- 24 Wristband Vouchers 6 delivered per week - 8 VIP Wristband Vouchers 2 delivered per week	- Company Logo on concert series pocket schedules. - Company Logo and backlink on AA5 online calendar event pages.	- Company Logo on stage banner.
CHORUS \$250 8 available	- 20 Wristband Vouchers 5 delivered per week - 8 VIP Wristband Vouchers 2 delivered per week	- Company Logo and backlink on AA5 online calendar event pages.	- Company Logo on stage banner.

High resolution digital graphics, and logos will be provided by the sponsors for their banners.

Alive After 5 is brought to you by The Downtown Billings Alliance, a 501(c)(3) non-profit organization dedicated to the vitality and growth of downtown Billings.

Lindsay Richardson | Events & Communications Director
lrichardson@downtownbillings.com