

# It's Your City

Increase your impact by becoming a member of the Downtown Billings Alliance.

## STANDARD *membership*

PRICING VARIES

a great way  
to get started

Free online profile listing  
on downtownbillings.com  
...

Free map listing in the  
Downtown Guide coffee  
table book  
...

2 free BFD Experience  
discount cards (\$70 value)  
...

Listing in Billings Gazette  
downtown directory  
(circulation: ~45,000)  
...

Inclusion in DBA  
membership meetings,  
events, online forums,  
and communications  
...

Membership decals  
and online badge  
...

Your voice in advocacy  
initiatives for our city  
...

15% off all Billings365.com  
advertising packages  
...

New Members: free  
Destination Downtown ad  
from the Billings Gazette

## PLACE- MAKER *membership*

\$1,500

all the benefits  
of the Standard  
Membership



Free 1/4-page ad in the  
Downtown Guide coffee  
table book (\$550 value)  
...

5 free BFD Experience  
discount cards (\$175 value)  
...

Place-Maker Membership  
profile badge for website  
...

Participation in committees  
and influence groups

*Make your  
voice heard!*



## HIGH-RISE *membership*

MONTHLY PAYMENT  
PLAN AVAILABLE!

\$2,500

all the benefits  
of the Standard  
and Place-Maker  
Membership



Breakfast Buzz with  
Board President and  
Executive Director  
...

Free 1/2-page ad in the  
Downtown Guide coffee  
table book (\$875 value)  
...

10 free BFD Experience  
discount cards (\$350 value)  
...

1-time use of membership  
email list with introduction  
from the DBA  
...

15% off customized  
sponsorship opportunities  
...

High-Rise Membership  
profile badge for website  
...

Multiple directory/web  
listings as appropriate

## SKYLINE *membership*

MONTHLY PAYMENT  
PLAN AVAILABLE!

\$7,500

all the benefits  
of the Standard,  
Place-Maker  
and High-Rise  
Membership



30-second Testimonial Video  
produced by the DBA about  
your company's involvement  
in the community (for  
company and DBA use)  
...

Boosted Facebook  
introduction post featuring  
video and call-to-action  
...

Unique full-page profile/article  
on downtownbillings.com  
featuring video, links,  
and calls-to-action  
...

Free full-page ad in the  
Downtown Guide coffee  
table book (\$1550 value)  
...

3-time use of membership  
email list with introduction  
and notes from the DBA  
...

25 free BFD Experience  
discount cards (\$875 value)  
...

Company placement on all  
pages of downtownbillings.com  
...

20% off customized  
sponsorship opportunities  
...

Mentorship and Board  
Meeting invitations with  
senior DBA leadership  
...

Skyline Membership  
profile badge for website  
...

Quarterly Membership Event  
logo placement and  
sponsorship recognition

Apply online at [downtownbillings.com](http://downtownbillings.com)

## □ STANDARD *membership*

Various price levels of membership available, including discounts for non-profits and first-year businesses.

	RETAIL	SERVICE	NON-PROFIT
Full-time Equivalent Employees	(Retail, Wholesale, Restaurants, Taverns, Lodging)	(Professional, Media, Financial)	
1 to 5	\$200	\$200	\$100
6 to 15	\$400	\$400	\$200
16 to 30	\$600	\$500	\$400
31 to 50	\$800	\$600	\$500
51+	\$1,000	\$750	\$600

*First year in business?* **CONGRATULATIONS!** Your membership is just \$150 for the first year!

## □ PLACE-MAKER *membership* \$1,500

Upgrade your membership and stand out as a Place-Maker Member! Make your voice heard with access to committees and influence groups. Plus, add complimentary advertising as well as discounts for friends, clients, or employees.

### LISTING INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_  
\_\_\_\_\_

## □ HIGH-RISE *membership* \$2,500

Influence requires involvement, and your contribution matters. Your desire to make our city great and to be a part of something bigger shows. High-Rise Membership to the Downtown Billings Alliance raises both your level of influence and the benefits you'll receive from the growing downtown Billings community, as well as the entire city.

### MAIN CONTACT

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### PROMOTIONAL INFO/BIO:

## □ SKYLINE *membership* \$7,500

You're a leader. You're not waiting to see how Billings grows and evolves, you're making sure it does. Because a strong city is a reflection of strong partnerships, community, and collaboration. You'll not only become one of downtown's biggest supporters, but you'll maximize your influence, exposure, and connections with the downtown community and the city of Billings.

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